



FUTURE

A South Australia where every person can participate in lifelong sport and physical activity safely, supported by world-leading sports medicine education



FOCUS

SA's peak body advancing safe sport in South Australia through expert care, education and leadership



COMMITMENT

To deliver high-quality sports medicine services, education and leadership that empowers members, strengthens communities and ensures safe sport across South Australia

1



MEMBERS

Strengthening and uniting our multidisciplinary sports medicine and sports trainer community through high-quality professional development

2



COMMUNITY

The recognised leader in inclusive, evidence-based safe-sport education, delivering measurable benefits for communities

3



SUSTAINABILITY

A future-ready organisation grounded in strong values, empowered people, collaborative partnerships, environmental responsibility and financial resilience

KEY PRIORITIES

- Deliver high-quality, impactful professional learning
- Expand and diversify our membership pathways
- Maximise value for every member

MEASURES OF SUCCESS

- Deliver high-impact education and events that lift member capability
- Grow and retain professional, student, and Sports Trainer memberships
- Strengthen pathways, engagement, and overall member value



KEY PRIORITIES

- Lead the sector with high-quality education and responses to emerging challenges
- Grow digital engagement and statewide community connection
- Provide trusted, high-quality medical coverage at key SA sporting events

MEASURES OF SUCCESS

- Expand inclusive community education and participation across SA, including accessible online learning
- Strengthen digital visibility and engagement to broaden reach and impact.
- Organisation of choice for medical coverage at major SA events



KEY PRIORITIES

- Grow reputation, recognition and sector leadership
- Strengthen governance, drive organisational progress and sustainable practices
- Secure long-term financial stability and resilience

MEASURES OF SUCCESS

- Recognised leader in safe sport and sports medicine through strong governance and member achievements program
- Strengthen staff and council satisfaction, retention, and recognition.
- Secure multi-year strategic partnerships, increase collaboration and revenue across major events

